

Solid Branding Colors

Gradient Branding Colors



COLOR SPECIFICATIONS

Primary Branding Color



RGB 147R 2G 163B
CMYK 54C 98M 0Y 0K
Hex #9302A3

Secondary Branding Color



RGB 255R 255G 255B
CMYK 0C 0M 0Y 0K
Hex #FFFFFF

Gradient Color 1



RGB 204R 39G 158B
CMYK 21C 93M 0Y 0K
Hex #CC279E

Gradient Color 2



RGB 140R 2G 175B
CMYK 59C 94M 0Y 0K
Hex #8C02AF

Gradient Color 3



RGB 96R 0G 127B
CMYK 76C 100M 14Y 7K
Hex #60007F

Gradient Settings

Type: **Linear**

Angle: **-45 Degrees**

Ratio: **Even Spacing**