

Solid Branding Colors

Gradient Branding Colors



The logo 'iazo' is rendered in a bold, lowercase, sans-serif font. The dot above the 'i' is a solid blue circle. The entire logo is a uniform blue color.



The logo 'iazo' is rendered in a bold, lowercase, sans-serif font. The dot above the 'i' is a solid blue circle. The letters of the logo feature a linear gradient from a light blue at the top to a dark blue at the bottom.

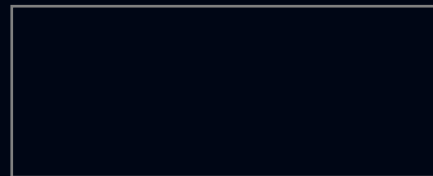
COLOR SPECIFICATIONS

Primary Branding Color



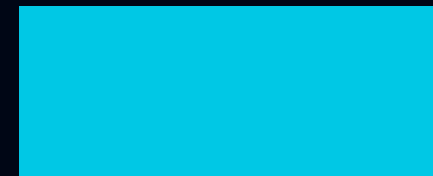
RGB 0R 98G 158B
CMYK 94C 63M 12Y 1K
Hex #00629E

Secondary Branding Color



RGB 0R 6G 21B
CMYK 81C 72M 60Y 81K
Hex #000615

Gradient Color 1



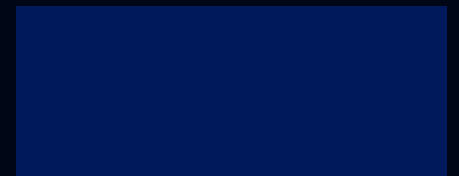
RGB 0R 200G 229B
CMYK 66C 0M 10Y 0K
Hex #00C8E5

Gradient Color 2



RGB 0R 81G 146B
CMYK 100C 75M 15Y 2K
Hex #005192

Gradient Color 3



RGB 0R 25G 90B
CMYK 100C 95M 31Y 34K
Hex #00195A

Gradient Settings

Type: Linear

Angle: -45 Degrees

Ratio: Even Spacing